

August 1, 2017

Pamela Bensley
Rural Development, USDA
102 W. Ruth Avenue
Atoka, Ok. 14525

RE: Affirmative Fair Housing Marketing Plan

Dear Ms. Bensley

We are enclosing the Affirmative Fair Housing Marketing Plan [934.2A] for the Aggie Suites Dormitory, located on the Murray State Campus, One Murray Campus, Tishomingo, Oklahoma, 73460. This is a Federally Funded Equal Housing Opportunity complex for Murray State's students and we do rent these units on a nondiscriminatory basis, which includes race, color, national origin, sex, religion, age, disability, or marital or family status. We are pledged to the letter and spirit of the United States Policy for the achievement of equal housing opportunity throughout the Nation. We encourage and support an affirmative program at Murray State in which there are no barriers to obtain housing for it's students.

Rents are currently as low as \$177.50 per month for a one bedroom unit. We invite you to send any student who may need housing to inquire at the registrar's office located at Murray State College, One Murray Campus, Tishomingo, Oklahoma 73460. If you have any questions, do not hesitate to contact me.

Sincerely,  _____ Managing Agent

"This institution is an equal opportunity provider."

Note to all applicants/respondents: This form was developed with Nuance, the official HUD software for the creation of HUD forms. HUD has made available instructions for downloading a free installation of a Nuance reader that allows the user to fill-in and save this form in Nuance. Please see <http://portal.hud.gov/portal/documents/huddoc?id=nuancereaderinstall.pdf> for the instructions. Using Nuance software is the only means of completing this form.

Affirmative Fair Housing Marketing Plan (AFHMP) - Multifamily Housing

U.S. Department of Housing and Urban Development
Office of Fair Housing and Equal Opportunity

OMB Approval No. 2529-0013
(exp.12/31/2016)

1a. Project Name & Address (including City, County, State & Zip Code) Aggie Suites Murray State College One Murray Campus Tishomingo, OK. 73460	1b. Project Contract Number N/A	1c. No. of Units []
1d. Census Tract 6602		
1e. Housing/Expanded Housing Market Area Housing Market Area: Expanded Housing Market Area:		

NOT ON EUBHM

1f. Managing Agent Name, Address (including City, County, State & Zip Code), Telephone Number & Email Address
 Murray State College, One Murray Campus, Tishomingo, Oklahoma 73460 580.387.7000
 aberry@mscok.edu

1g. Application/Owner/Developer Name, Address (including City, County, State & Zip Code), Telephone Number & Email Address
 Murray State College, One Murray Campus, Tishomingo, Oklahoma 73460 580.387.7000
 aberry@mscok.edu

1h. Entity Responsible for Marketing (check all that apply)
 Owner Agent Other (specify) []
 Position, Name (if known), Address (including City, County, State & Zip Code), Telephone Number & Email Address
 Murray State College, One Murray Campus, Tishomingo, Oklahoma 73460 580.387.7000
 aberry@mscok.edu

1i. To whom should approval and other correspondence concerning this AFHMP be sent? Indicate Name, Address (including City, State & Zip Code), Telephone Number & E-Mail Address.
 Joy McDaniel, President Murray State College One Murray Campus Tishomingo, Ok. 73460 580.387.7102 jmcDaniel@mscok.edu

2a. Affirmative Fair Housing Marketing Plan
 Plan Type Updated Plan Date of the First Approved AFHMP: Initial [] []
 Reason(s) for current update: 3 year renewal

2b. HUD-Approved Occupancy of the Project (check all that apply)
 Elderly Family Mixed (Elderly/Disabled) Disabled

2c. Date of Initial Occupancy
 August, 2008

2d. Advertising Start Date
 Advertising must begin *at least* 90 days prior to initial or renewed occupancy for new construction and substantial rehabilitation projects.
 Date advertising began or will begin []
 For existing projects, select below the reason advertising will be used:
 To fill existing unit vacancies
 To place applicants on a waiting list (which currently has 0 individuals)
 To reopen a closed waiting list (which currently has [] individuals)

3a. Demographics of Project and Housing Market Area
Complete and submit Worksheet 1.

3b. Targeted Marketing Activity

Based on your completed Worksheet 1, indicate which demographic group(s) in the housing market area is/are *least* likely to apply for the housing without special outreach efforts. (check all that apply)

- White American Indian or Alaska Native Asian Black or African American
 Native Hawaiian or Other Pacific Islander Hispanic or Latino Persons with Disabilities
 Families with Children Other ethnic group, religion, etc. (specify)

4a. Residency Preference

Is the owner requesting a residency preference? If yes, complete questions 1 through 5.
If no, proceed to Block 4b.

(1) Type

(2) Is the residency preference area:
The same as the AFHMP housing/expanded housing market area as identified in Block 1e?
The same as the residency preference area of the local PHA in whose jurisdiction the project is located?

(3) What is the geographic area for the residency preference?

(4) What is the reason for having a residency preference?

(5) How do you plan to periodically evaluate your residency preference to ensure that it is in accordance with the non-discrimination and equal opportunity requirements in 24 CFR 5.105(a)?

Complete and submit Worksheet 2 when requesting a residency preference (see also 24 CFR 5.655(c)(1)) for residency preference requirements. The requirements in 24 CFR 5.655(c)(1) will be used by HUD as guidelines for evaluating residency preferences consistent with the applicable HUD program requirements. See also HUD Occupancy Handbook (4350.3) Chapter 4, Section 4.6 for additional guidance on preferences.

4b. Proposed Marketing Activities: Community Contacts
Complete and submit Worksheet 3 to describe your use of community contacts to market the project to those least likely to apply.

4c. Proposed Marketing Activities: Methods of Advertising
Complete and submit Worksheet 4 to describe your proposed methods of advertising that will be used to market to those least likely to apply. Attach copies of advertisements, radio and television scripts, internet advertisements, websites, and brochures, etc.

5a. Fair Housing Poster

The Fair Housing Poster must be prominently displayed in all offices in which sale or rental activity takes place (24 CFR 200.620(e)). Check below all locations where the Poster will be displayed.

Rental Office Real Estate Office Model Unit Other (specify)

5b. Affirmative Fair Housing Marketing Plan

The AFHMP must be available for public inspection at the sales or rental office (24 CFR 200.625). Check below all locations where the AFHMP will be made available.

Rental Office Real Estate Office Model Unit Other (specify)

5c. Project Site Sign

Project Site Signs, if any, must display in a conspicuous position the HUD approved Equal Housing Opportunity logo, slogan, or statement (24 CFR 200.620(f)). Check below all locations where the Project Site Sign will be displayed. Please submit photos of Project signs.

Rental Office Real Estate Office Model Unit Entrance to Project Other (specify)

The size of the Project Site Sign will be x

The Equal Housing Opportunity logo or slogan or statement will be x

6. Evaluation of Marketing Activities

Explain the evaluation process you will use to determine whether your marketing activities have been successful in attracting individuals least likely to apply, how often you will make this determination, and how you will make decisions about future marketing based on the evaluation process.

We will work with recruiting to make sure the dorms are full each year. The number continues to grow for those that want to live in housing.

7a. Marketing Staff

What staff positions are/will be responsible for affirmative marketing?

Registrar

7b. Staff Training and Assessment: AFHMP

(1) Has staff been trained on the AFHMP? Please Select Yes or No

(2) Has staff been instructed in writing and orally on non-discrimination and fair housing policies as required by 24 CFR 200.620(c)? Please Select Yes or No

(3) If yes, who provides instruction on the AFHMP and Fair Housing Act, and how frequently?

Once a year

(4) Do you periodically assess staff skills on the use of the AFHMP and the application of the Fair Housing Act? Please Select Yes or No

(5) If yes, how and how often?

Once a year or every time there is a new hire for housing staff

7c. Tenant Selection Training/Staff

(1) Has staff been trained on tenant selection in accordance with the project's occupancy policy, including any residency preferences? Please Select Yes or No

(2) What staff positions are/will be responsible for tenant selection?

There are so few dormitory rooms that they are all filled each semester. This is done on a first-come-first-served basis. There is no other selection process. Enrollment starts in March for the Fall Semester and in September for the Spring Semester. By the time school starts, the dormitory is full

7d. Staff Instruction/Training:

Describe AFHM/Fair Housing Act staff training, already provided or to be provided, to whom it was/will be provided, content of training, and the dates of past and anticipated training. Please include copies of any AFHM/Fair Housing staff training materials.

All Murray State College staff are trained in Equal Opportunity Measures to insure that there is no discrimination in any phase of enrollment, class assignments, student activities or housing.

8. Additional Considerations Is there anything else you would like to tell us about your AFHMP to help ensure that your program is marketed to those least likely to apply for housing in your project? Please attach additional sheets, as needed.

There are so few dormitory rooms that they are all filled each semester. This is done on a first-come-first-served basis. There is no other selection process. Enrollment starts in March for the Fall Semester and in September for the Spring Semester. By the time school starts, the dormitory is full. Since the demand for student housing is greater than the supply of available spaces, no marketing is required.

9. Review and Update

By signing this form, the applicant/respondent agrees to implement its AFHMP, and to review and update its AFHMP in accordance with the instructions to Item 9 of this form in order to ensure continued compliance with HUD's Affirmative Fair Housing Marketing Regulations (see 24 CFR Part 200, Subpart M). I hereby certify that all the information stated herein, as well as any information provided in the accompaniment herewith, is true and accurate. Warning: HUD will prosecute false claims and statements. Conviction may result in criminal and/or civil penalties. (See 18 U.S.C. 1001, 1010, 1012; 34 U.S.C. 3739, 3802).

[Signature] 9/14/17
Signature of person submitting this Plan & Date of Submission (mm/dd/yyyy)

Name (type or print)

Title & Name of Company

_____ Murray State College

For HUD-Office of Housing Use Only
Reviewing Official:

For HUD-Office of Fair Housing and Equal Opportunity Use Only

Approval

Disapproval

Signature & Date (mm/dd/yyyy)

Ronnie L. Jones 9/14/17
Signature & Date (mm/dd/yyyy)

Name
(type
or
print)

Title

Name
(type
or
print)

RONNIE L. JONES

Title

Community Programs Director

Public reporting burden for this collection of information is estimated to average six (6) hours per initial response, and four (4) hours for updated plans, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. This agency may not collect this information, and you are not required to complete this form, unless it displays a currently valid Office of Management and Budget (OMB) control number.

Purpose of Form: All applicants for participation in FHA subsidized and unsubsidized multifamily housing programs with five or more units (see 24 CFR 200.615) must complete this Affirmative Fair Housing Marketing Plan (AFHMP) form as specified in 24 CFR 200.625, and in accordance with the requirements in 24 CFR 200.620. The purpose of this AFHMP is to help applicants offer equal housing opportunities regardless of race, color, national origin, religion, sex, familial status, or disability. The AFHMP helps owners/agents (respondents) effectively market the availability of housing opportunities to individuals of both minority and non-minority groups that are least likely to apply for occupancy. Affirmative fair housing marketing and planning should be part of all new construction, substantial rehabilitation, and existing project marketing and advertising activities.

An AFHM program, as specified in this Plan, shall be in effect for each multifamily project throughout the life of the mortgage (24 CFR 200.620(a)). The AFHMP, once approved by HUD, must be made available for public inspection at the sales or rental offices of the respondent (24 CFR 200.625) and may not be revised without HUD approval. This form contains no questions of a confidential nature.

Applicability: The form and worksheets must be completed and submitted by all FHA subsidized and unsubsidized multifamily housing program applicants.

INSTRUCTIONS:

Send completed form and worksheets to your local HUD Office, Attention: Director, Office of Housing

Part 1: Applicant/Respondent and Project Identification. Blocks 1a, 1b, 1c, 1g, 1h, and 1i are self-explanatory.

Block 1d- Respondents may obtain the Census tract number from the U.S. Census Bureau (<http://factfinder2.census.gov/main.html>) when completing Worksheet One.

Block 1e- Respondents should identify both the housing market area and the expanded housing market area for their multifamily housing projects. Use abbreviations if necessary. A housing market area is the area from which a multifamily housing project owner/agent may reasonably expect to draw a substantial number of its tenants. This could be a county or Metropolitan Division. The U.S. Census Bureau provides a range of levels to draw from.

An expanded housing market area is a larger geographic area, such as a Metropolitan Division or a Metropolitan Statistical Area, which may provide additional demographic diversity in terms of race, color, national origin, religion, sex, familial status, or disability.

Block 1f- The applicant should complete this block only if a Managing Agent (the agent cannot be the applicant) is implementing the AFHMP.

Part 2: Type of AFHMP

Block 2a- Respondents should indicate the status of the AFHMP, i.e., initial or updated, as well as the date of the first approved AFHMP. Respondents should also provide the reason (s) for the current update, whether the update is based on the five-year review or due to significant changes in project or local demographics (See instructions for Part 9).

Block 2b- Respondents should identify all groups HUD has approved for occupancy in the subject project, in accordance with the contract, grant, etc.

Block 2c- Respondents should specify the date the project was/will be first occupied.

Block 2d- For new construction and substantial rehabilitation projects, advertising must begin at least 90 days prior to initial occupancy. In the case of existing projects, respondents should indicate whether the advertising will be used to fill existing vacancies, to place individuals on the project's waiting list, or to re-open a closed waiting list. Please indicate how many people are on the waiting list when advertising begins.

Part 3 Demographics and Marketing Area.

"Least likely to apply" means that there is an identifiable presence of a specific demographic group in the housing market area, but members of that group are not likely to apply for the housing without targeted outreach, including marketing materials in other languages for limited English proficient individuals, and alternative formats for persons with disabilities. Reasons for not applying may include, but are not limited to, insufficient information about housing opportunities, language barriers, or transportation impediments.

Block 3a - Using Worksheet 1, the respondent should indicate the demographic composition of the project's residents, current project applicant data, census tract, housing market area, and expanded housing market area. The applicable housing market area and expanded housing market area should be indicated in Block 1e. Compare groups within rows/across columns on Worksheet 1 to identify any under-represented group(s) relative to the surrounding housing market area and expanded housing market area, i.e., those group(s) "least likely to apply" for the housing without targeted outreach and marketing. If there is a particular group or subgroup with members of a protected class that has an identifiable presence in the housing market area, but is not included in Worksheet 1, please specify under "Other."

Respondents should use the most current demographic data from the U.S. Census or another official source such as a local government planning office. Please indicate the source of your data in Part 8 of this form.

Block 3b - Using the information from the completed Worksheet 1, respondents should identify the demographic group(s) least likely to apply for the housing without special outreach efforts by checking all that apply.

Part 4 - Marketing Program and Residency Preference (if any).

Block 4a - A residency preference is a preference for admission of persons who reside or work in a specified geographic area (see 24 CFR 5.655(c)(1)(ii)). Respondents should indicate whether a residency preference is being utilized, and if so, respondents should specify if it is new, revised, or continuing. If a respondent wishes to utilize a residency preference, it must state the preference area (and provide a map delineating the precise area) and state the reason for having such a preference. The respondent must ensure that the preference is in accordance with the non-discrimination and equal opportunity requirements in 24 CFR 5.105(a) (see 24 CFR 5.655(c)(1)).

Respondents should use Worksheet 2 to show how the percentage of the eligible population living or working in the residency preference area compares to that of residents of the project, project applicant data, census tract, housing market area, and expanded housing market area. The percentages would be the same as shown on completed Worksheet 1.

Block 4b - Using Worksheet 3, respondents should describe their use of community contacts to help market the project to those least likely to apply. This table should include the name of a contact person, his/her address, telephone number, previous experience working with the target population(s), the approximate date contact was/will be initiated, and the specific role the community contact will play in assisting with affirmative fair housing marketing or outreach.

Block 4c - Using Worksheet 4, respondents should describe their proposed method(s) of advertising to market to those least likely to apply. This table should identify each media option, the reason for choosing this media, and the language of the advertisement. Alternative format(s) that will be used to reach persons with disabilities, and logo(s) that will appear on the various materials (as well as their size) should be described. Please attach a copy of the advertising or marketing material.

Part 5 - Availability of the Fair Housing Poster, AFHMP, and Project Site Sign.

Block 5a - The Fair Housing Poster must be prominently displayed in all offices in which sale or rental activity takes place (24 CFR 200.620(e)). Respondents should indicate all locations where the Fair Housing Poster will be displayed.

Block 5b - The AFHMP must be available for public inspection at the sales or rental office (24 CFR 200.625). Check all of the locations where the AFHMP will be available.

Block 5c - The Project Site Sign must display in a conspicuous position the HUD-approved Equal Housing Opportunity logo, slogan, or statement (24 CFR 200.620(f)). Respondents should indicate where the Project Site Sign will be displayed, as well as the size of the Sign and the size of the logo, slogan, or statement. Please submit photographs of project site signs.

Part 6 - Evaluation of Marketing Activities.

Respondents should explain the evaluation process to be used to determine if they have been successful in attracting those individuals identified as least likely to apply. Respondents should also explain how they will make decisions about future marketing activities based on the evaluations.

Part 7 - Marketing Staff and Training.

Block 7a - Respondents should identify staff positions that are/will be responsible for affirmative marketing.

Block 7b - Respondents should indicate whether staff has been trained on the AFHMP and Fair Housing Act. Please indicate who provides the training and how frequently. In addition, respondents should specify whether they periodically assess staff members' skills in using the AFHMP and in applying the Fair Housing Act. They should state how often they assess employee skills and how they conduct the assessment.

Block 7c - Respondents should indicate whether staff has been trained on tenant selection in accordance with the project's occupancy policy, including residency preferences (if any). Respondents should also identify those staff positions that are/will be responsible for tenant selection.

Block 7d - Respondents should include copies of any written materials related to staff training, and identify the dates of past and anticipated training.

Part 8 - Additional Considerations.

Respondents should describe their efforts not previously mentioned that were/are planned to attract those individuals least likely to apply for the subject housing.

Part 9 - Review and Update.

By signing the respondent assumes responsibility for implementing the AFHMP. Respondents must review their AFHMP every five years or when the local Community Development jurisdiction's Consolidated Plan is updated, or when there are significant changes in the demographics of the project or the local housing market area. When reviewing the plan, the respondent should consider the current demographics of the housing market area to determine if there have been demographic changes in the population in terms of race, color, national origin, religion, sex, familial status, or disability. The respondent will then determine if the population least likely to apply for the housing is still the population identified in the AFHMP, whether the advertising and publicity cited in the current AFHMP are still appropriate, or whether advertising sources should be modified or expanded. Even if the demographics of the housing market area have not changed, the respondent should determine if the outreach currently being performed is reaching those it is intended to reach as measured by project occupancy and applicant data. If not, the AFHMP should be updated. The revised AFHMP must be submitted to HUD for approval. HUD may review whether the affirmative marketing is actually being performed in accordance with the AFHMP. If based on their review, respondents determine the AFHMP does not need to be revised, they should maintain a file documenting what was reviewed, what was found as a result of the review, and why no changes were required. HUD may review this documentation.

Notification of Intent to Begin Marketing.

No later than 90 days prior to the initiation of rental marketing activities, the respondent must submit notification of intent to begin marketing. The notification is required by the AFHMP Compliance Regulations (24 CFR 108.15). The Notification is submitted to the Office of Housing in the HUD Office servicing the locality in which the proposed housing will be located. Upon receipt of the Notification of Intent to Begin Marketing from the applicant, the monitoring office will review any previously approved plan and may schedule a pre-occupancy conference. Such conference will be held prior to initiation of sales/rental marketing activities. At this conference, the previously approved AFHMP will be reviewed with the applicant to determine if the plan, and/or its proposed implementation, requires modification prior to initiation of marketing in order to achieve the objectives of the AFHM regulation and the plan.

OMB approval of the AFHMP includes approval of this notification procedure as part of the AFHMP. The burden hours for such notification are included in the total designated for this AFHMP form.

**Worksheet 1: Determining Demographic Groups Least Likely to Apply for Housing Opportunities
(See AFHMP, Block 3b)**

In the respective columns below, indicate the percentage of demographic groups among the project's residents, current project applicant data, census tract, housing market area, and expanded housing market area (See instructions to Block 1e). If you are a new construction or substantial rehabilitation project and do not have residents or project applicant data, only report information for census tract, housing market area, and expanded market area. The purpose of this information is to identify any under-representation of certain demographic groups in terms of race, color, national origin, religion, sex, familial status, or disability. If there is significant under-representation of any demographic group among project residents or current applicants in relation to the housing/expanded housing market area, then targeted outreach and marketing should be directed towards these individuals least likely to apply. Please indicate under-represented groups in Block 3b of the AFHMP. Please attach maps showing both the housing market area and the expanded housing market area.

Demographic Characteristics	Project's Residents	Project's Applicant Data	Census Tract	Housing Market Area	Expanded Housing Market Area J
% White	80%	70%	70%		
% Black or African American	10%	3.3%	3.3%		
% Hispanic or Latino	5%	3.8%	3.8%		
% Asian	0%	0.4%	0.4%		
% American Indian or Alaskan Native	5%	15.7%	15.7%		
% Native Hawaiian or Pacific Islander	0%	0%			
% Persons with Disabilities	0%				
% Families with Children under the age of 18	0%				
Other (specify)					
Multi-Racial		6.8%	6.8%		

Worksheet 2: Establishing a Residency Preference Area (See AFHMP, Block 4a)

Complete this Worksheet if you wish to continue, revise, or add a residency preference, which is a preference for admission of persons who reside or work in a specified geographic area (see 24 CFR 5.655(c)(1)(ii)). If a residency preference is utilized, the preference must be in accordance with the non-discrimination and equal opportunity requirements contained in 24 CFR 5.105(a). This Worksheet will help show how the percentage of the population in the residency preference area compares to the demographics of the project's residents, applicant data, census tract, housing market area, and expanded housing market area. Please attach a map clearly delineating the residency preference geographical area.

Demographic Characteristics	Project's Residents (as determined in Worksheet 1)	Project's Applicant Data (as determined in Worksheet 1)	Census Tract (as determined in Worksheet 1)	Housing Market Area (as determined in Worksheet 1)	Expanded Housing Market Area (as determined in Worksheet 1)	Residency Preference Area (if applicable)
% White						
% Black or African American						
% Hispanic or Latino						
% Asian						
% American Indian or Alaskan Native						
% Native Hawaiian or Pacific Islander						
% Persons with Disabilities						
% Families with Children under the age of 18						
Other (specify)						
Multi-Racial						

Worksheet 3: Proposed Marketing Activities –Community Contacts (See AFHMP, Block 4b)

For each targeted marketing population designated as least likely to apply in Block 3b, identify at least one community contact organization you will use to facilitate outreach to the particular population group. This could be a social service agency, religious body, advocacy group, community center, etc. State the names of contact persons, their addresses, their telephone numbers, their previous experience working with the target population, the approximate date contact was/will be initiated, and the specific role they will play in assisting with the affirmative fair housing marketing. Please attach additional pages if necessary.

Targeted Population(s)	Community Contact(s), including required information noted above.
Native American	Johnston County is the traditional Capital of the Chickasaw Nation. Murray State is basically a small two year college, commuter school in South Central Oklahoma. Approximately 20% of our student body is made up of Native Americans. It does not have sufficient housing units to accommodate a large enough population to make a statistically significant judgement on what group might be under served. All students that can live at home.

LETTERS WILL BE SENT ANNUALLY TO ENSURE PROJECT VISIBILITY

Worksheet 4: Proposed Marketing Activities – Methods of Advertising (See AFHM Plan, Block 4c)

Complete the following table by identifying your targeted marketing population(s), as indicated in Block 3b, as well as the methods of advertising that will be used to market to that population. For each targeted population, state the means of advertising that you will use, as applicable to that group. In each block, in addition to specifying the media that will be used (e.g., name of newspaper, television station, website, location of bulletin board, etc.), state any language(s) in which the material will be provided, identify any alternative format(s) to be used (e.g., Braille, large print, etc.), and specify the logo(s) (as well as size) that will appear on the various materials. Attach additional pages, if necessary.

Targeted Population(s)→ Methods of Advertising ↓	Targeted Population:	Targeted Population:	Targeted Population:
Newspaper(s) <input data-bbox="251 541 516 613" type="text"/>			
Radio Station(s) <input data-bbox="251 646 516 718" type="text"/>			
TV Station(s) <input data-bbox="251 751 516 823" type="text"/>			
Electronic Media <input data-bbox="251 856 516 928" type="text"/>			
Bulletin Boards <input data-bbox="251 961 516 1033" type="text"/>			
Brochures, Notices, Flyers <input data-bbox="251 1066 516 1138" type="text"/>			
Other (specify) <input data-bbox="251 1171 516 1243" type="text"/>			


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Data

Demographic, Population, Households, and Housing Units

** Data sources from census 2010 **

[Download Quick Sheet as CSV](#)
[Download Full List as CSV](#)
[Show Data on Map](#)

Quick Sheet		Full List			
Subject		This Area	Johnston County	Oklahoma	National
POPULATION					
Total Population	Map	5,178	10,957	3,751,351	308,745,538
POPULATION, HISPANIC OR LATINO ORIGIN					
Not Hispanic or Latino	Map	4,982	10,534	3,419,344	258,267,944
Hispanic or Latino	Map	196	423	332,007	50,477,594
POPULATION, RACE					
White alone	Map	3,645	8,015	2,706,845	223,553,265
Black or African American alone	Map	171	212	277,644	38,929,319
American Indian and Alaska Native alone	Map	814	1,702	321,687	2,932,248
Asian alone	Map	23	27	65,076	14,674,252
Native Hawaiian and Other Pacific Islander alone	Map	1	1	4,369	540,013
Some Other Race alone	Map	47	129	154,409	19,107,368
Two or More Races	Map	477	871	221,321	9,009,073
POPULATION, SEX					

7/31/2017

Census Tract, Census Tract 6602, Johnston County, Oklahoma

Subject		This Area	Johnston County	Oklahoma	National
Male	Map	2,506	5,397	1,856,977	151,781,326
Female	Map	2,672	5,560	1,894,374	156,964,212
POPULATION, AGE (18 YEARS)					
18 years and over	Map	3,925	8,271	2,821,685	234,564,071
Under 18 years		1,253	2,686	929,666	74,181,467
POPULATION, AGE					
Under 5 years		395	788	264,126	20,201,362
5 to 9 years		319	694	259,336	20,348,657
10 to 14 years		353	733	253,664	20,677,194
15 to 17 years		186	471	152,540	12,954,254
18 and 19 years		214	347	111,944	9,086,089
20 years		105	154	56,068	4,519,129
21 years		86	136	54,032	4,354,294
22 to 24 years		205	397	159,142	12,712,576
25 to 29 years		306	606	265,737	21,101,849
30 to 34 years		259	589	241,018	19,962,099
35 to 39 years		282	613	232,742	20,179,642
40 to 44 years		289	663	228,195	20,890,964
45 to 49 years		319	753	261,242	22,708,591
50 to 54 years		353	761	264,369	22,298,125
55 to 59 years		352	750	235,969	19,664,805
60 and 61 years		124	296	85,815	7,113,727
62 to 64 years		155	387	118,698	9,704,197
65 and 66 years		102	257	68,668	5,319,902
67 to 69 years		144	325	90,724	7,115,361
70 to 74 years		209	460	121,075	9,278,166
75 to 79 years		183	371	95,051	7,317,795

Subject		This Area	Johnston County	Oklahoma	National
80 to 84 years		114	212	69,284	5,743,327
85 years and over		124	194	61,912	5,493,433
MEDIAN AGE BY SEX					
Both sexes	Map	37.70	39.60	36.20	37.20
Male	Map	36.20	38.50	34.90	35.80
Female	Map	39.40	40.70	37.70	38.50
HOUSEHOLDS					
Total Households	Map	2,035	4,312	1,460,450	116,716,292
HOUSEHOLDS, HOUSEHOLD TYPE					
Family households:	Map	1,336	2,958	975,267	77,538,296
Husband-wife family	Map	954	2,214	722,435	56,510,377
Other family:	Map	382	744	252,832	21,027,919
Male householder, no wife present	Map	100	242	73,524	5,777,570
Female householder, no husband present	Map	282	502	179,308	15,250,349
Nonfamily households:	Map	699	1,354	485,183	39,177,996
Householder living alone	Map	614	1,179	401,153	31,204,909
Householder not living alone	Map	85	175	84,030	7,973,087
HOUSEHOLDS, HISPANIC OR LATINO ORIGIN OF HOUSEHOLDER					
Not Hispanic or Latino householder:	Map	1,987	4,215	1,375,637	103,254,926
Hispanic or Latino householder:	Map	48	97	84,813	13,461,366
HOUSEHOLDS, RACE OF HOUSEHOLDER					
Householder who is White alone		1,528	3,370	1,126,295	89,754,352
Householder who is Black or African American alone		63	80	105,046	14,129,983
Householder who is American Indian and Alaska Native alone		283	563	104,630	939,707
Householder who is Asian alone		5	5	20,120	4,632,164
Householder who is Native Hawaiian and Other Pacific Islander alone		0	0	1,191	143,932

7/31/2017

Census Tract, Census Tract 8602, Johnston County, Oklahoma

Subject		This Area	Johnston County	Oklahoma	National
Householder who is Some Other Race alone		18	41	41,632	4,916,427
Householder who is Two or More Races		138	253	61,536	2,199,727
HOUSEHOLDS, HOUSEHOLD TYPE BY HOUSEHOLD SIZE					
Family households:	Map	1,336	2,958	975,267	77,538,296
2-person household	Map	648	1,365	434,417	31,882,616
3-person household	Map	261	635	219,620	17,765,829
4-person household	Map	230	545	178,628	15,214,075
5-person household	Map	127	259	87,900	7,411,997
6-person household	Map	49	108	34,017	3,026,278
7-or-more-person household	Map	21	46	20,685	2,237,501
Nonfamily households:	Map	699	1,354	485,183	39,177,996
1-person household	Map	614	1,179	401,153	31,204,909
2-person household	Map	72	154	68,240	6,360,012
3-person household	Map	7	11	10,338	992,156
4-person household	Map	6	9	3,939	411,171
5-person household	Map	0	1	993	126,634
6-person household	Map	0	0	326	48,421
7-or-more-person household	Map	0	0	194	34,693
HOUSING UNITS					
Total Housing Units	Map	2,364	5,126	1,664,378	131,704,730
HOUSING UNITS, OCCUPANCY STATUS					
Occupied	Map	2,035	4,312	1,460,450	116,716,292
Vacant	Map	329	814	203,928	14,988,438
HOUSING UNITS, OCCUPIED, TENURE					
Owned with a mortgage or a loan	Map	676	1,517	611,266	52,979,430
Owned free and clear	Map	660	1,667	370,494	23,006,644

7/31/2017

Census Tract, Census Tract 6602, Johnston County, Oklahoma

Subject		This Area	Johnston County	Oklahoma	National
Renter occupied	Map	699	1,128	478,690	40,730,218
HOUSING UNITS, VACANT, VACANCY STATUS					
For rent	Map	82	154	59,264	4,137,567
Rented, not occupied	Map	0	3	2,717	206,825
For sale only	Map	19	51	22,671	1,896,796
Sold, not occupied	Map	3	28	8,405	421,032
For seasonal, recreational, or occasional use	Map	73	174	35,187	4,649,298
For migrant workers	Map	3	4	318	24,161
Other vacant	Map	149	400	75,366	3,652,759
HOUSING UNITS, OCCUPIED, AVERAGE HOUSEHOLD SIZE BY TENURE					
Total:	Map	2.40	2.47	2.49	2.58
Owner occupied	Map	2.41	2.51	2.54	2.65
Renter occupied	Map	2.38	2.38	2.38	2.44
HOUSING UNITS, OCCUPIED, TENURE BY RACE OF HOUSEHOLDER					
Owner occupied:	Map	1,336	3,184	981,760	75,986,074
Householder who is White alone	Map	1,018	2,533	802,001	63,446,275
Householder who is Black or African American alone	Map	32	46	43,781	6,261,464
Householder who is American Indian and Alaska Native alone	Map	196	413	67,547	509,588
Householder who is Asian alone	Map	2	2	11,960	2,688,861
Householder who is Native Hawaiian and Other Pacific Islander alone	Map	0	0	446	61,911
Householder who is Some Other Race alone	Map	9	24	19,101	1,975,817
Householder who is Two or More Races	Map	79	166	36,924	1,042,158
Renter occupied:	Map	699	1,128	478,690	40,730,218
Householder who is White alone	Map	510	837	324,294	26,308,077
Householder who is Black or African American alone	Map	31	34	61,265	7,868,519
Householder who is American Indian and Alaska Native alone	Map	87	150	37,083	430,119

Subject		This Area	Johnston County	Oklahoma	National
Householder who is Asian alone	Map	3	3	8,160	1,943,303
Householder who is Native Hawaiian and Other Pacific Islander alone	Map	0	0	745	82,021
Householder who is Some Other Race alone	Map	9	17	22,531	2,940,610
Householder who is Two or More Races	Map	59	87	24,612	1,157,569
HOUSING UNITS, OCCUPIED, TENURE BY HISPANIC OR LATINO ORIGIN OF HOUSEHOLDER					
Owner occupied:	Map	1,336	3,184	981,760	75,986,074
Not Hispanic or Latino householder	Map	1,315	3,129	940,332	69,617,625
Hispanic or Latino householder	Map	21	55	41,428	6,368,449
Renter occupied:	Map	699	1,128	478,690	40,730,218
Not Hispanic or Latino householder	Map	672	1,086	435,305	33,637,301
Hispanic or Latino householder	Map	27	42	43,385	7,092,917
HOUSING UNITS, OCCUPIED, TENURE BY HOUSEHOLD SIZE					
Owner occupied:	Map	1,336	3,184	981,760	75,986,074
1-person household	Map	353	759	222,740	16,453,569
2-person household	Map	539	1,235	379,461	27,618,605
3-person household	Map	167	476	156,161	12,517,563
4-person household	Map	164	428	127,864	10,998,793
5-person household	Map	67	167	59,965	5,057,765
6-person household	Map	32	82	22,494	1,965,796
7-or-more-person household	Map	14	37	13,075	1,373,983
Renter occupied:	Map	699	1,128	478,690	40,730,218
1-person household	Map	261	420	178,413	14,751,340
2-person household	Map	181	284	123,196	10,624,023
3-person household	Map	101	170	73,797	6,240,422
4-person household	Map	72	126	54,703	4,626,453
5-person household	Map	60	93	28,928	2,480,866

7/31/2017

Census Tract, Census Tract 6602, Johnston County, Oklahoma

Subject		This Area	Johnston County	Oklahoma	National
6-person household	Map	17	26	11,849	1,108,903
7-or-more-person household	Map	7	9	7,804	898,211

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POPULATION

Total PopulationMap	5,178
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POPULATION, HISPANIC OR LATINO ORIGIN

Not Hispanic or LatinoMap	4,982
Hispanic or LatinoMap	196

POPULATION, RACE

White aloneMap	3,645
Black or African American aloneMap	171
American Indian and Alaska Native aloneMap	814
Asian aloneMap	23
Native Hawaiian and Other Pacific Islander aloneMap	1
Some Other Race aloneMap	47
Two or More RacesMap	477



**EQUAL HOUSING
OPPORTUNITY**

**We Do Business in Accordance With the Federal Fair
Housing Law**

(The Fair Housing Amendments Act of 1988)

**It is illegal to Discriminate Against Any Person
Because of Race, Color, Religion, Sex,
Handicap, Familial Status, or National Origin**

- In the sale or rental of housing or residential lots
- In the provision of real estate brokerage services
- In advertising the sale or rental of housing
- In the appraisal of housing
- In the financing of housing
- Blockbusting is also illegal

Anyone who feels he or she has been discriminated against may file a complaint of housing discrimination:

1-800-669-9777 (Toll Free)
1-800-927-9275 (TTY)

**U.S. Department of Housing and
Urban Development
Assistant Secretary for Fair Housing and
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Washington, D.C. 20410**



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